



## Capability Statement

DUNS: 081439892

The iWANNA Project™, A Consulting Firm, LLC, is a research-based consultancy. We provide solutions to everyday problems through three areas of expertise: process improvement, leadership development and change management. We are problem solvers who think differently.

### Core Competencies

- Advisory Services
- Corporate Training
- Organization Development
- Capacity Building
- Organizational Assessments
- Organization Structure & Design
- Strategic Planning
- Leadership Development
- Business Strategies
- Management Consulting
- Executive Coaching
- Women in Leadership
- Coping Skills and Resilience Training
- Streamline Internal Process and Procedures

### Differentiators

**Process Improvement Certifications**  
*Six Sigma Green Belt*  
**Expertise:** Efficiency, Productivity & Change

**Doctor of Philosophy in Leadership**  
**Expertise:** Leadership Development

*Publications*  
**Dissertation:** Impact of Perceived Leadership Behaviors on Subordinate Resilience  
**Books:** Back to the Basics: Business 101  
**Journal Article:** Business Teacher Immediacy and Students' Affective Learning: The Mediating Role of Perceived Immediacy

### Corporate Data

The iWANNA Project™  
A Consulting Firm, LLC  
**Owner:** Christina D. Williamson, MBA, PhD  
**Education:** PhD in Leadership Studies  
MBA in Organizational Leadership  
BBA in Business Finance  
**Phone:** 904.469.8416  
**Email:** iWANNA@christinawilliamson.org  
**Website:** www.ChristinaWilliamson.org  
**Years in Practice:** 10 years  
**DUNS:** 081439892  
**SIC:** 82490200, 87480000, 87420000  
**NAICS:** 541611; 541614; 541612; 561110  
  
Minority-Owned and Woman-Owned Business  
**\*Professionally Insured\***

### Past Performance

Our consultants help individuals develop pliable, yet practical methods to achieve strategic business goals. We implement sustainable workflow and improve effectiveness and personal productivity.

- **Process Improvement Clients** •  
*Duke University*  
*Merrill Lynch*  
*Black Diamond Performance Reporting*
- **Leadership Development Clients** •  
*CITI Leadership*  
*Jacksonville University*  
*Schultz Center for Teaching and Leadership*
- **Change Management Clients** •  
*Southern States Communication Association*  
*Lutheran Services of Florida*

## Process Improvement Clients



## Leadership Development Clients



## Change Management Clients



## The iWANNA Project™ A Consulting Firm, LLC

Dr. Christina D. Williamson, MBA, PhD

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